

# 4 Most Important Things To Know About Your Business Coach: **David Robertson**



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## Entrepreneur & Business Coach

As an entrepreneur, David's companies have given him industry experience in construction, marketing, financial services, and insurance. In 2011, David began coaching when a friend asked for help growing his company. After achieving record breaking results, he outlined his process. At the end of 2015, David founded Growthpoint Coaching Company. Since then, **David has trained and coached over 50 business leaders and teams with revenues ranging from \$250,000 to more than \$30 Million.**

2

## Marketing Strategist & Copywriter

As a marketing strategist and copywriter, David has produced some of the top-performing marketing campaigns in their industries. Some of the metrics he can boast are 60% + email open rates, 23% cold direct mail response rates, and 32% lead conversion from cold paid traffic. **David's clients have been both regionally and nationally recognized for results from marketing campaigns directly related to David's coaching.**

3

## Creator of the Growthpoint Business Framework

David is the creator of the Growthpoint Business Framework™ which is a rapid growth method for starting, running, and growing a company that produces great amounts of freedom and profitability for business owners. The framework includes **24 proven, plug-and-play systems, tools, and strategies that are used to generate the profit and freedom successful entrepreneurs enjoy from their businesses.** Customizing and installing this framework is made simple with the hundreds of forms, checklists, templates, and worksheets David makes available to his clients so they can grow their business faster.

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## Devoted Family Man, Lifelong Student & Disciple

David is happily married to his high school sweetheart, and best friend, Nicole. Together they are raising their son William. David is a voracious reader of titles on all aspects of business, leadership, theology, psychology, and creating positive, lasting change. He loves having an impact on cultural mountains, playing the guitar, and eating good food with great people. David is a committed disciple of Jesus, who radically transformed his life through an amazing story (you have to ask).